

**GOVERNMENT OF THE DEMOCRATIC SOCIALIST REPUBLIC OF SRI LANKA**  
**MINISTRY OF MAHAWELI DEVELOPMENT AND**  
**ENVIRONMENT**

***Eco-System Conservation and Management Project (ESCAMP)***

**Producing Three Video Documentaries**

1. The Ministry of Mahaweli Development and Environment (MoMDE) in collaboration with the Ministry of Sustainable Development and Wildlife (MoSDW) is executing the Ecosystem Conservation and Management Project (ESCAMP) through a Project Management Unit (PMU). The Forest Department (FD) and the Department of Wildlife Conservation (DWC) implement the project activities.

The PMU intends to promote and bring to light major project activities carried out by ESCAMP in order to support the success, sustainability and visibility of these activities to its stakeholders, and the general public. The overall objective of the assignment is to direct and produce three separate high quality 12-13-minutes video documentaries in broadcast standard related to the ESCAMP project that would highlight the below mentioned topics. The documentaries should be able to effectively communicate with the primary target groups and create awareness on the following topics by focusing on the projects' interventions, and approaches planned by ESCAMP with regard to the selected ecosystems in Sri Lanka. To illustrate the objective, proposals are called to produce documentaries on the below subjects with reference to the Concept notes and ToR provided in the web site [www.escamp.lk](http://www.escamp.lk)

- a. Brief introduction on the concepts of the Ecosystem Conservation and Management Project
  - b. Pilot Landscape Planning and Management
  - c. Human-Elephant Co-Existence for livelihood protection
2. The PMU invites eligible and experienced firms/institutes/professionals to undertake the assignment. Interested firms/institutes/professionals should provide sufficient proof indicating that they are qualified to perform the services by referring the ToR given in the web site [www.escamp.lk](http://www.escamp.lk) and by submitting a one-page letter of interest; a brief technical proposal (maximum 3 pages focusing on objectives, methods and approach); budget including all expenditure costs; updated CVs of professionals involved in the documentary production; and 2 to 3 recently produced quality documentaries by the service provider.
  3. The most suitably qualified firm/institute or professional will be selected in accordance with the World Bank guidelines and procedures set out by the ToR. (The decision of the ESCAMP Technical Evaluation Committee will be the final).
  4. The proposal and the relevant documents must be delivered to the address given below no later than 2nd July, 2018. The submission should indicate "Proposal for Video Documentaries for ESCAMP" on the top left-hand corner of the envelope.

For details visit [www.escamp.lk](http://www.escamp.lk) For any further information contact: The Communication Specialist of the project on 011-2 888 426 on working days between 0900 – 1600 hrs.

Submissions should be posted to:

**Project Director**  
**Ecosystem Conservation and Management Project (ESCAMP)**  
**Project Management Unit**  
**No. 82, "Sampathpaya" Rajamalwatta Road,**  
**Battaramulla**